

For Immediate Release

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**Rising Stars Foundation's Third Annual Celebrity Bowling Tournament
and Free Football Camp Offers Local Kids an Abundance of New
Experiences**

Paterson, NJ – June 23, 2009 - For many parents and kids, it's never too early to start thinking about summer vacation. But this is the case for different reasons. Parents are concerned with ensuring that their children are safe, supervised, and engaged in activities that keep their minds and bodies active when school lets out for the summer. Youngsters eagerly anticipate the free time, and simply want to have fun and learn something new. The Rising Stars Foundation, co-founded by pro football players **Mike Adams, Cleveland Browns' Safety** and **Gerald Hayes, Arizona Cardinals' Middle Linebacker**, want to be the catalyst that starts everyone off on a great summer with its third annual celebrity bowling tournament and free NFL-styled football camp.

In its third year, the Rising Stars Foundation Celebrity Bowling Tournament and free Football Camp will again be held at Wallington, Lanes in Wallington, NJ and Passaic County Technical Institute in Wayne, NJ respectively. The 2009 Celebrity Bowling Tournament on Friday, June 26, 2009 at Wallington Lanes in Wallington, NJ is from 7 p.m. until 10 p.m. Tickets for the event are \$35 for adults, \$15 for children twelve and under, and \$150 for a team of five. All ticket purchases are tax deductible. Confirmed NFL players include **Brady Quinn, Pro Bowler Joshua Cribbs, Elton Brown, Torrie Cox, Eric Wright, D'Qwell Jackson, Kris Wilson, Hank Poteat, Chris Vincent, Brandon Jacobs** and others with an opportunity for kids and adults to get autographs and take pictures.

"This bowling tournament will be a real good opportunity for the adults and some kids to get out and compete for a good cause. I want everyone to have a great time," said Gerald Hayes. The free camp will be held on Saturday, June 27, 2009 on the campus of Passaic Technical Institute from 8:30 a.m. until 1 p.m. and is open to children ages nine to fourteen. It provides an opportunity for inner-city youth to experience an NFL-style football camp that is staffed by some of the National Football League's premier players.

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Camp brochures can be found at all Paterson and Passaic elementary and middle schools and area barbershops, beauty shops, and other businesses that display the camp's 2009 poster.

"This year's going to be bigger and better," said Mike Adams during a recent phone interview from Cleveland. "I can't wait to interact with the kids and give them an opportunity to meet some of their football heroes."

The Third Annual Rising Stars Celebrity Bowling Tournament and Football Camp promises to be entertaining and fulfilling. Gerald Hayes and Mike Adams remain committed to showing the inner-city youth of Paterson and the surrounding areas the importance of teamwork, dedication, education, and giving back. For more information on the Rising Stars Foundation go to www.risingstars-foundation.org or email the foundation at risingstarsfoundation@gmail.com. For more information about the bowling tournament and camp call Mr. Smith at 973-807-2497 or Mr. Newell at 973-460-8182. For on-site media coverage and player interviews, contact LaTonya Story at 757.696.2349.

The Rising Stars Foundation, Inc. is a non-profit organization founded by Mike "Pops" Adams and Gerald Hayes. These two professional football players are committed to changing the lives of the inner-city children in their native Paterson, New Jersey. The Rising Stars Foundation, Inc. provides academic, social, cultural, and life skills instruction and exposure for the kids who are most often "forgotten." The Rising Stars motto is "Reaching Back, While Moving Forward."

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